



stonecreate
magazine

adaptive marketing to evolve your business

www.stonecreate.com





It's time for a brew....



Marketing

Just like a well-made cup of coffee, marketing is stimulating and energising, tailored to individual tastes. Leaving a lasting impression and a craving for more.



CRM Systems

Who doesn't love a fresh cuppa?

The best brew, like our CRM systems, is soothing and comforting, brewed to enhance relationships, personalised to individual preferences and steeped in valuable insights.



Digital Marketing

Freshly squeezed juice is made with the very best oranges, can be transformative – so too our digital marketing. Refreshing and invigorating, created with carefully selected ingredients, delivering a vibrant blend of targeted messages and measurable results.





Website

A creative and good-looking website, like a mug of hot chocolate, is attractive, comforting and desirable. Offering a warm and inviting experience with rich content and seamless navigation.

Graphic Design

Graphic design is like a cup of iced water, crisp and refreshing, quenching creative thirst with its clean aesthetics and cool visual solutions.

Signage

We love a velvety smooth milkshake and, just like our signage it blends both creativity and craftsmanship, offering a colourful and satisfying visual treat that leaves a lasting impression.

**So why don't you
pop in and talk
about your project
over a cuppa?**

SHANE FRIEND

Call us now on 01772 802 882 to start your project!

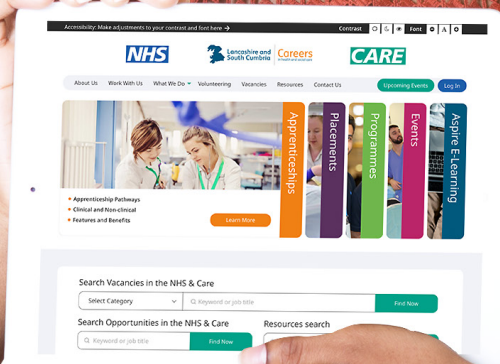




Lancashire and
South Cumbria

Careers
in health and social care

HOW STONE CREATE'S INTERACTIVE PLATFORM IS TRANSFORMING NHS CAREERS FOR YOUNG PEOPLE



“We need a new website that will help us to promote the full range of careers available in the NHS and Care in the Northwest and make them more accessible to a wide range of people.”

Although there's a wide array of NHS careers yet to be fully explored, more than 350 diverse career paths are available beyond the traditional roles of nurses and doctors. Highlighting the pressing need to address staff shortages and find suitable roles in the healthcare industry.

Regardless of where you are in your professional journey, discovering the perfect career, particularly in the NHS and Care industry, can be a daunting task. Our mission was clear. To create an informative and user-friendly website that caters to a wide range of people thinking about a career in the NHS & Care, or people who want to find out about placements or more information to help them with their decisions. After discussing the challenges with the LSC ICB Careers team, staff can now effortlessly manage job applicants and ensure seamless connections.

DESIGN

Launched in September 2021, our carefully designed website opens doors for individuals from all walks of life. Whether you're a school leaver, apprentice, seeking a fresh start, a recent graduate, or an internal candidate, we've created a platform that effortlessly connects you with careers suited to your skills and knowledge. Explore a diverse range of opportunities tailored to your level of expertise, and uncover work experience, placements and volunteering options that enhance your journey.

The resounding success of our platform has caught the attention of the NHS organisations across the Northwest who are working in partnership to shape a future where career development reaches new heights. Working with the LSC ICB Careers team on developments such as ASPIRE E-Learning Zone are broadening the reach and shifting people's perceptions on roles cross Health and Care.



LIVE CHAT

During NHS live stream events, a lack of effective communication led to missed opportunities for engagement and interaction. Users struggled to ask questions and receive timely responses from hosts, hindering their overall experience with the live event.

Stone Create's dynamic live chat system facilitates seamless communication between users and hosts during live event sessions. This allows effortless interaction and ensures all attendees receive the information they seek. Additionally, admins can reply to messages, offer private responses, and block disruptive users from sending messages.

EXPO & PRINT

The LSC ICB NHS Northwest Careers team needed an engaging way to showcase career options for upcoming apprentices.

Complementing the new careers site, we designed a captivating exhibition stand featuring a 'careers catwalk' drawing hundreds of aspiring apprentices and promoting the organisation as a major employer in the region.



OVER 200,000 VISITORS TO NEW WEBSITE IN 2 MONTHS OF LAUNCH !

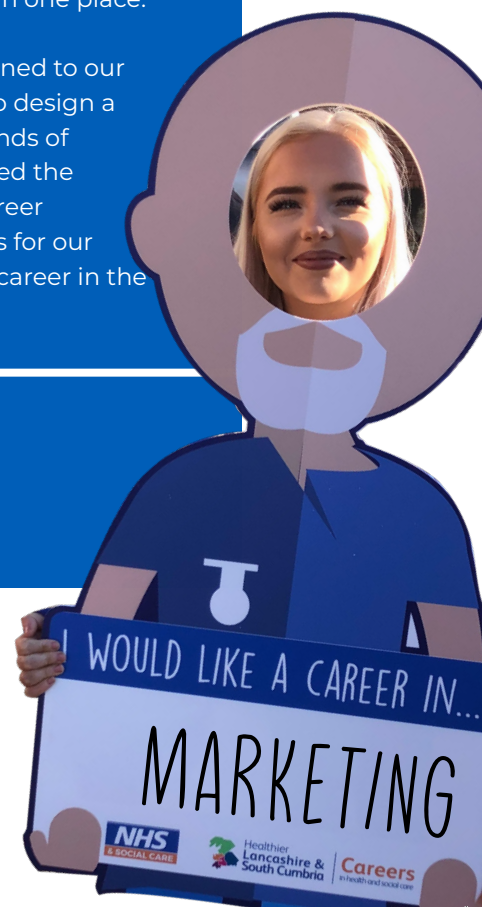
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“We are thrilled with the website and have received considerable feedback from our communities, who say that it is easy to use and have all of the opportunities in one place. Since its launch in September 2021, our website has enabled all of our NHS and Care activities, events and opportunities to sit in one place.

The Stone Create team has listened to our ideas and has worked with us to design a site which now receives thousands of people each week. This has raised the profile for our vacancies, our career pathways and the opportunities for our communities to find their new career in the NHS and Care.”

Ruth Keeler
Strategic Lead Careers and Engagement

SUPPORTED BY





One NHS Finance needed an improved online presence to effectively connect with its target audience and provide tailored finance solutions to healthcare organisations.

The existing website lacked user engagement and the branding failed to convey their core values and mission effectively. After discussing these challenges, we conducted a thorough branding exercise to develop a compelling brand identity, along with creating a new website.

The website now serves as a user-friendly platform, offering valuable insights, resources and interactive features, such as maps, toolkits and blogs, to empower staff and enhance patient outcomes. In line with their commitment to accessibility, we leveraged our expertise to create a visually captivating and user-friendly website that prioritises user experience.

Overall, we created an impactful brand identity that conveys trust and professionalism, while the visually captivating website enhances the overall user journey.



South West Health and Care CAREER PATHWAYS

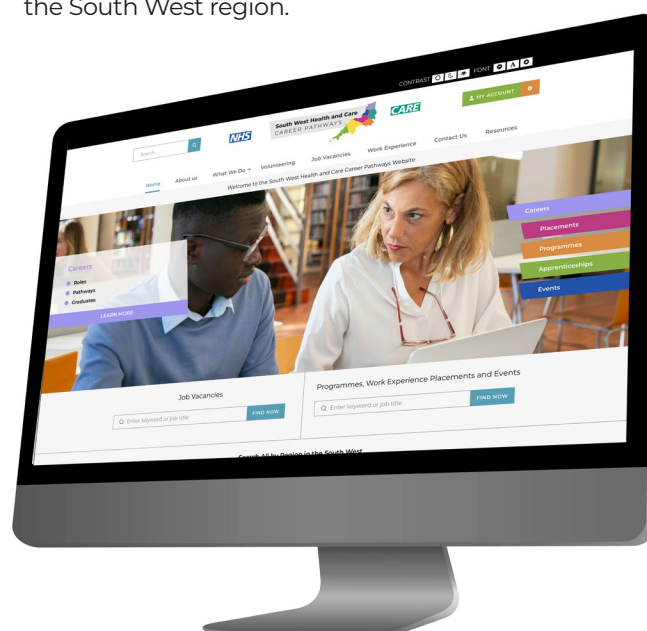


At Stone Create, we are passionate about pushing the boundaries of possibility, and our collaboration with NHS HEE allowed us to do just that. After the success of the first two NHS websites, we secured a third. The primary aim of this website was to function as a platform for career pathways, specifically designed to cater to the needs of aspiring students and job seekers.

The website encompasses a comprehensive set of search functionalities that empowers users to explore diverse career options such as apprenticeships, events, programmes and placements. Through the integration of an interactive map feature, users can effortlessly navigate through distinct regions within the South West and discover opportunities. Throughout the design process, we carefully considered accessibility requirements without compromising on aesthetics. We aimed to create a visually appealing website that provides a pleasant user experience for all visitors. By striking the balance between accessibility and aesthetics, we aimed to enhance engagement and usability for a wide range of users.

In addition to the user-facing functionalities, we also prioritised the development of user guides for the website's staff members. These guides provide detailed instructions on how to effectively manage the backend of the website.

Our collaboration with NHS HEE resulted in the creation of a purpose-driven website, facilitating career exploration and showcasing opportunities in the South West region.



DRIVING SUSTAINABILITY: THE BLUE BIN CAMPAIGN

With the introduction of a new recycling bin for the residents of Blackburn with Darwen, the council needed to ensure residents understood its purpose. Stone Create's team developed a teaser campaign ahead of the delivery of the bins, creating curiosity and excitement among residents about its functionality and waste recycling benefits.

We launched a user-friendly website, providing clear information and education about the blue bins and what waste should go in which bin. The site also offers materials for children and schools, encouraging the younger generation to actively engage, take responsibility for recycling, and raise awareness about climate and environmental issues.

We further supported Blackburn with Darwen Borough Council by providing festive recycling guides, Christmas recycling timetables as well as labelling for bins that hadn't been recycled properly. Whatever the job, we delivered on budget and in time often exceeding our client's expectations.





**BLACKBURN
with
DARWEN**
BOROUGH COUNCIL

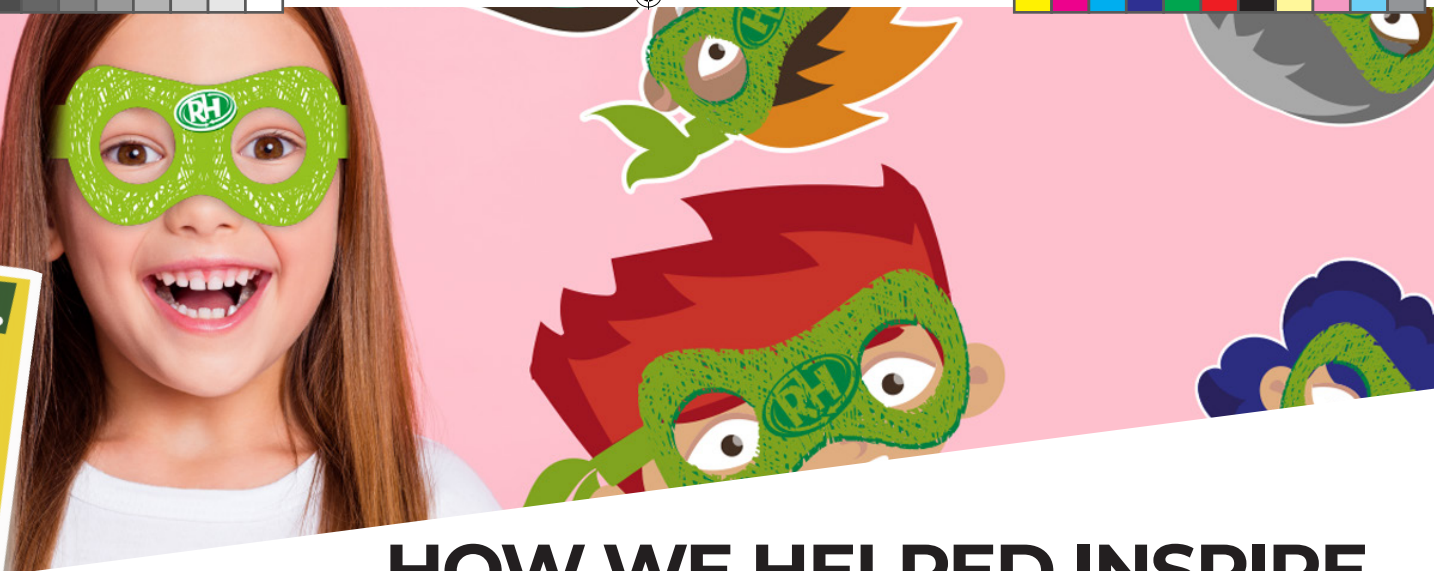
CAPTAIN MUCK & LITTER

Blackburn with Darwen Borough Council needed an innovative campaign to engage a younger audience and emphasise the significance of maintaining a litter-free environment.

The challenge was to capture the attention and interest of kids in schools and local parks, motivating them to participate in litter picks. Stone Create's team developed a captivating campaign featuring 'Captain Litter' and 'Captain Muck', two animated characters encouraging children to take part in litter picks at their schools and nearby recreational areas. A fun colourful 'pack' was designed and printed for children who took part, giving them certificates, colouring in sheets, stickers and games. In addition to this we created and printed large scale cut-outs for use in schools to further bring the campaign to life.

Alongside the promotional materials, we created a dedicated website to provide comprehensive messaging on litter collection and environmental issues. This platform offers teachers, community groups, and families access to valuable resources to educate children about these crucial environmental matters.

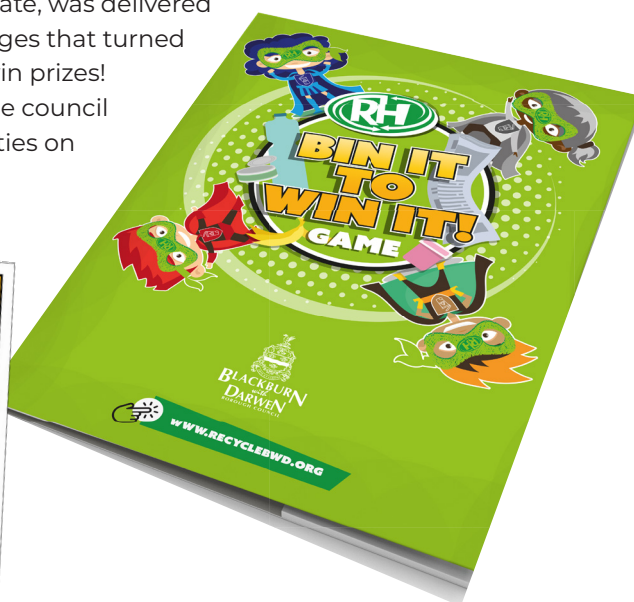




HOW WE HELPED INSPIRE THOUSANDS OF YOUNGSTERS TO RECYCLE WASTE

To further support Blackburn with Darwen Borough Council's goals of improving recycling rates an original, fun, educational game was created. 'Bin it to win it' – a superhero game, educated school children on the different recycling bins to use for all types of waste.

This educational resource, designed and printed by the team at Stone Create, was delivered to all schools in the Blackburn with Darwen area, accompanied by webpages that turned learning about recycling into a fun interactive game with the chance to win prizes! All marketing material was created and printed by Stone Create, giving the council team resources to help educate and inform their residents and communities on the importance of using the right bin for the right kind of waste.



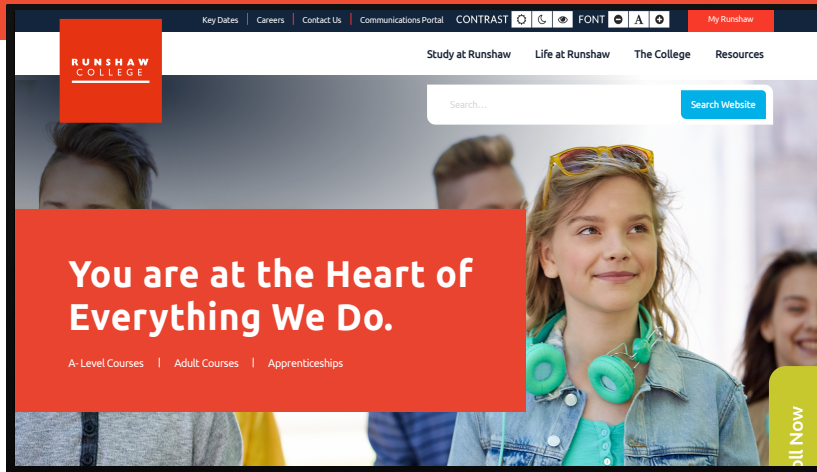
All marketing material was created and printed by Stone Create, giving the council resources to help educate and inform their residents and communities on the importance of using the right bin for the right kind of waste.



Email us now at hello@stonecreate.com

RUNSHAW

COLLEGE



OPTIMAL CONTROL AND RELIABILITY FOR RUNSHAW COLLEGE

Stone Create proudly stands as Runshaw College's go-to web development agency, fostering a strong partnership over many years.

Our track record showcases a consistent delivery of projects on time and within budget, while our commitment to excellence goes the extra mile in providing added value to their marketing endeavours.



We have worked with Stone Create for many years now. The quality of the software design and print that they produce for us is second to none and you can always rely on a quick turnaround.

Martin Oldham
Publications Manager

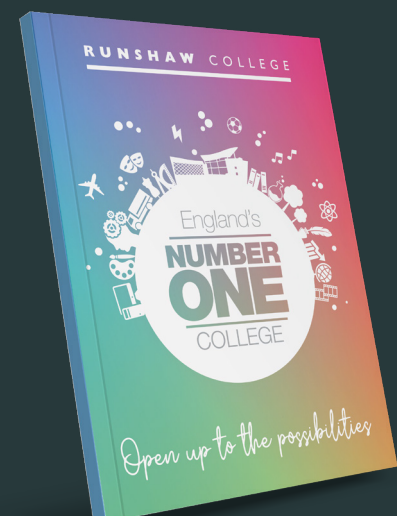
Our collaboration has resulted in the successful creation of nine websites, each tailored to meet the unique needs of students, staff, and future vision.

We have provided innovative solutions that not only allow Runshaw College to communicate effectively with their existing students and staff, but also helps promote their courses and learning pathways to a wider range of potential students and recruit new dedicated staff.

The sites, besides being informative, also exude a bright and fun vibe, providing easy access to learning resources and the latest college news for students and staff alike. As Runshaw College's trusted partner, we take immense pride in contributing to their continued growth and success, ensuring their online presence is engaging and effective in reaching a broader audience of potential students.

PRINT

For the past 18 years, our print service has been supplying Runshaw College with an extensive array of marketing materials.



Working with Runshaw College for over 18 years

interactive

ONLINE OPEN DAY

During the COVID-19 pandemic we provided a solution that allowed virtual open-days to take place for new students looking for their next step in education. So successful was this approach, this system is now still in place, allowing future students to view the college both in person and virtually, as they wish.

LIVE CHAT

Our Live Chat creation, within the Runshaw College online open day website gives a fuller, more informative user experience. Real-time engagement is highly attractive to customers and especially those making decisions on their further education. Our solution means staff at Runshaw can help more prospective students in a quick, seamless and efficient way.

LIVE
VIDEO

FROM ONLINE BLOGS TO PDF MAGAZINE

We created bespoke software, a system unique to Runshaw College which allows the pulling of blog posts from the server and converting them into a PDF using Runshaw's signature branding and designs. This then feeds into the bespoke Runshaw PDF Magazine Generator.

Staff working on the magazine can easily select which blog posts to put into the magazine directly through the back end of the website and select the order in which pages will be in. By a simple click, this creates the magazine.

Runshaw College now use this system weekly to send out bulletins and student news.



Robin Oatridge & Co

CHARTERED CERTIFIED ACCOUNTANTS & BUSINESS ADVISORS

GENERATING LEADS AND INCREASING GROWTH FOR ROBIN OATRIDGE & CO

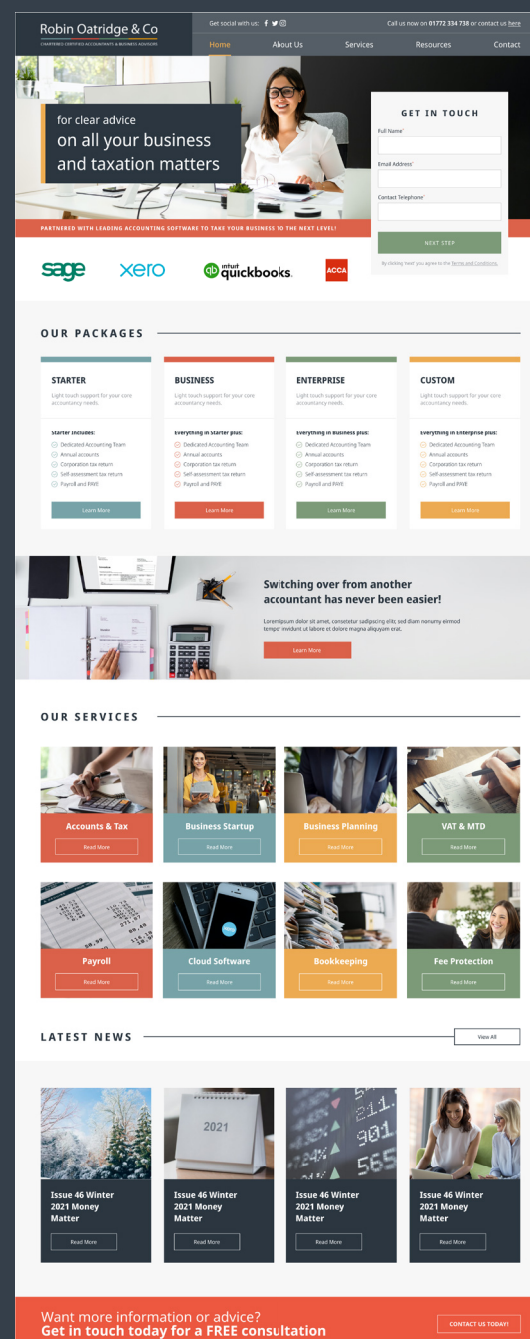
Our solution for the Lancashire-based Chartered Certified Accountancy Practice Robin Oatridge & Co, was a rebrand, updated signage, new website and stationery with a friendly, welcoming accessible approach.

The website showcases the services provided by the team at Robin Oatridge & Co in a user-friendly way. We split the services into easy to navigate packages that gives greater clarity on the expert advice and specialist knowledge that Robin Oatridge & Co provides.

Our streamlining of processes on their website allows clients to be able to switch between accountants with ease. Different packages of services give greater choice, and the easy-to-navigate site enables clients to quickly recognise the leading accounting software providers that Robin Oatridge & Co are partnered with.

The rebrand, signage and stationary, along with the new website, come together to give Robin Oatridge & Co a contemporary, accessible and user-friendly feel to their business.

They are now accurately represented to existing clients and potential clients as the pro-active and approachable accountancy firm they are. Our work with Robin Oatridge & Co has led to more profitable leads, a greater number of referrals and in short, growth to their business.

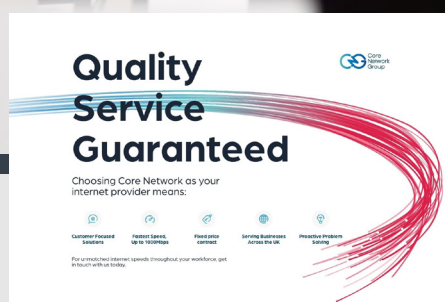


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“We choose Stone Create as we felt they quickly understood what we wanted to achieve with our re-brand and website upgrade. The main issue we had was that the website had become dated and we wanted a fresher, more contemporary feel to it.

I would recommend Stone Create to others, the team was very approachable and provided us with the solutions we were looking for to we project our image.”

Paul Woodburn
Director



“HELP US CREATE A BRAND IDENTITY AND MARKET THIS TO OUR TARGET MARKET.”

The absence of a distinct brand identity and marketing approach hindered CNG from competing and securing business for their ultra-fast full fibre broadband offer.

Our team stepped in to create a modern and fresh brand identity for CNG, enabling them to compete confidently in the market and attract customers. Additionally, we devised a comprehensive marketing strategy that utilised Google and Facebook advertising to maximise their reach.

With our creative brand identity and targeted marketing efforts, CNG gained a competitive edge and began to thrive in the telecommunications sector.

C+A

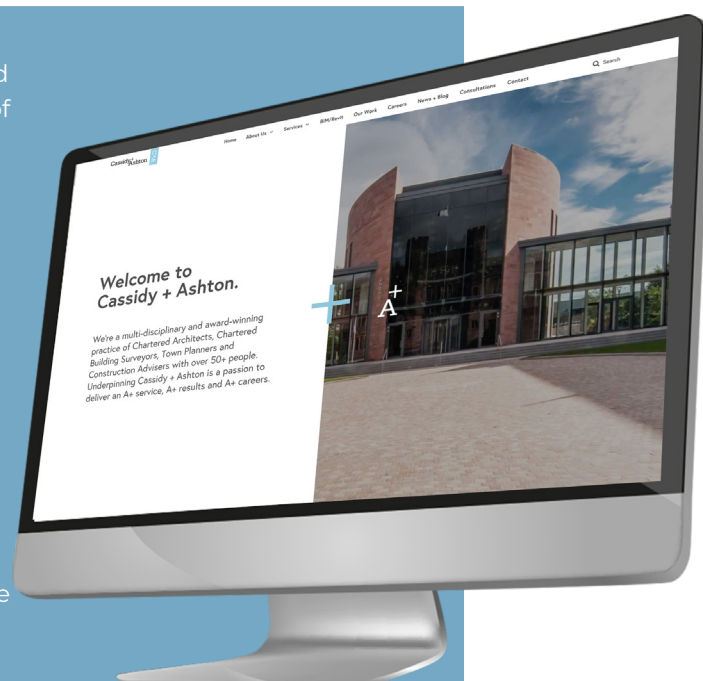
Cassidy+Ashton

BESPOKE WEBSITE DEVELOPMENT FOR LEADING ARCHITECTS

Our work with Cassidy + Ashton has spanned the last seven years. We have a long history of providing innovative design and marketing services to this well respected and award-winning architectural company.

Cassidy + Ashton is a national company with diverse experience in architecture, building surveying, town planning and principal design.

Following a period of expansion for the company, our recent website design enables them to showcase the size of their operations as well as their industry news. Cassidy + Ashton provide services nationwide and, with the support of an original website, they are ready to expand into new market: with their range of high-quality service offers.



SWEET SUCCESS: HOW STONE CREATE'S BESPOKE SOFTWARE TURNED TASTY TREATS INTO EDIBLE BRANDING FOR EAT MY LOGO!



SAVOURING 7 YEARS OF SUCCESS

This vibrant, growing business, captured the market of logo branded cakes and biscuits. We supported that growth with our full marketing service, providing everything our client needed under one roof and we have since been a long-term provider for all their marketing needs.

To ensure this unique business reached its goals we provided a range of marketing services, from e-commerce, PPC to lead generation websites with specific functionality to allow for a better user journey.

Eat My Logo services a huge range of multi-national companies, and we are proud to be able to give them the marketing tools to manage these relationships effectively and efficiently, now and in the future.

"I originally met Shane at a Shout networking meeting in 2016. I was looking for a web company that could help our fledgling business grow. We hadn't had a great experience with our previous web company, because we'd always seemed to be at the bottom of the pile. We were a small customer. I needed a company that would work with us and help us grow.

We wanted a new website and bespoke web functionality building, as well as help with Google AdWords and we also needed general guidance and support.

In short, we needed a web partner rather than just a supplier, and I feel we have always had that with Stone Create.

Based on my experience, Stone Create is a great web partner. They work with you to deliver the results that you want and are not afraid to tell you if your idea might not be the best one, and I respect that."

Andy Poar
Director

DESIGNED
AND
FITTED



Practice Plus Group

Raising the profile of the vital public services that Practice Plus provides was a key goal for our work with this health care provider.

Our work included a full range of design and vehicle signage for their huge fleet of vehicles, including cars, HGVs, cabins and mobile health trucks.

Our full-service agency was able to provide concepts, design, print and installation of new signage for a huge fleet of doctors' cars. Our work ensured the cars stood out when travelling around the UK, they are easily spotted in case of emergencies when a doctor is needed. The new signage uses a yellow and green colour scheme to highlight they are public service vehicles and their signature logos and branding are used throughout the vehicles, ensuring that they are not missed.

Concepts, design, print and installation were also provided for the company's scanner trucks. These ophthalmology vehicles offer a mobile health service, welcoming people on board for consultations. This signage aligns with their current branding, using their signature purple colours and friendly graphics of doctors and nurses, reassuring their patients of the excellent services they can expect from Practice Plus.

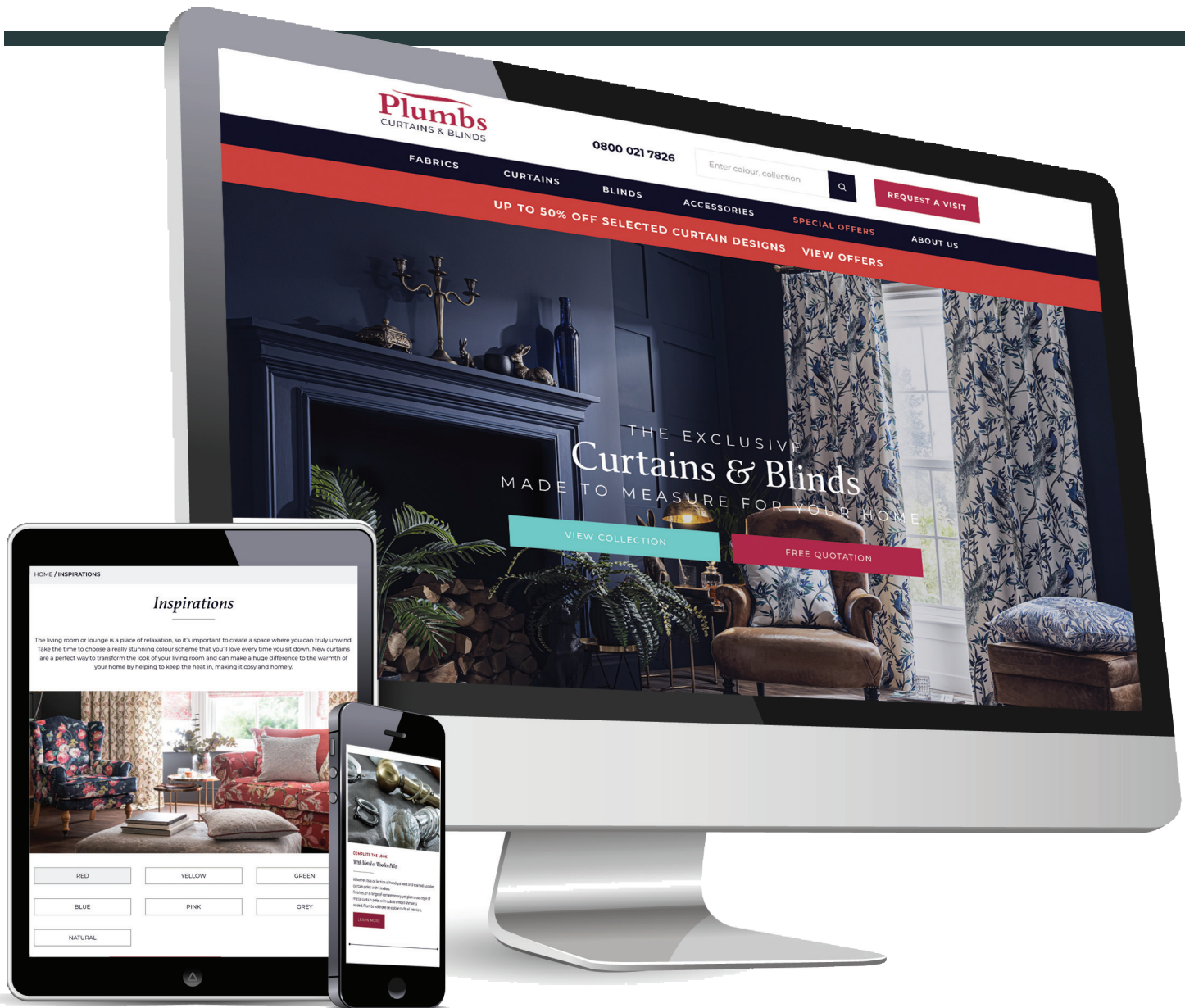
OVER 275
RESPONSE
VEHICLES AND
COUNTING

Visit us online at stonecreate.com

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We have been working with Stone Create for over five years now, and they have been great to work with. Every deadline has been met and the quality of work has been exemplary.

Lee Griffiths



**OUR WORK WITH
PLUMBS IS DIVERSE
AND WIDE RANGING.**

**SHOWCASING THE
FULL RANGE OF
SERVICES WE DELIVER
TO OUR CLIENTS
ALWAYS EXCEEDING
EXPECTATIONS.**

Plumbs CURTAINS WEBSITE

Our website work for Plumbs has been diverse and our expertise in building bespoke customer focused websites has been used to increase profit and engagement for Plumbs.

The curtains website showcases Plumbs' beautiful range of curtains and fabrics because filters included to create a more streamlined user journey, this makes it super-simple for customers to be inspired by the huge range of curtains and fabrics available. The ability to search local consultants as well as requesting a home visit are just some of the features of this innovative site.

adaptive marketing to evolve your business



MARKET PLACE WEBSITE

An e-commerce website that allows Plumbs to sell clearance warehouse items at a reduced rate direct to the customer. Our e-commerce expertise means an easy buying process for customers and simple back-office functionality for Plumbs staff to manage.

DESIGN & VEHICLE WRAPS



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“Stone Create was recommended to us and have been brilliant ever since. No matter what type of project or scale, Shane and his team are always happy to help and produce creative and unique designs that wouldn’t be possible in-house.

Stone Create has assisted us with a variety of projects, from full website builds to showroom renovation, and even odd jobs such as van artwork and signage around our head office and factory. In every project they have been efficient, helpful and friendly to deal with and they are our official go-to guys!

The whole Stone Create team are friendly, helpful and incredibly talented. In every project and challenge we present them with, they are keen to get stuck in and produce a brilliant, finished product. We would definitely recommend Stone Create.”

Sophie Page

Providing Plumbs with a consistent, reliable and timely creative product means they have come back to us time and again to design and print their promotional materials.

Be it logos, leaflets, brochures and signage or designing and installing unique custom signage on their fleet of vehicles – we have it all covered. We pride ourselves on meeting clients’ deadlines and pulling out all the stops to help meet business goals.

Email us now at hello@stonecreate.com





Plumbs

SHOWROOM

Emma Singleton



From start to finish we delivered on a beautiful, innovative shopping experience for Plumbs' customers in their bespoke showroom, we managed design, manufacture and installation of the space; creating beautifully designed solutions to best display Plumbs merchandise that would draw their clients in.

Working with the attractive structure of the old mill building and highlighting its striking features all helped to make the space special. New and contemporary with respect shown to the fabric of the building.

The outcome is a relaxed and enjoyable shopping experience for Plumbs' customers and a space that showcases their products and services at their best.



HERITAGE MEETS INNOVATION WITH LEYLAND TRUCKS' VIBRANT NEW SHOWROOM

LEYLAND TRUCKS
A **PACCAR** COMPANY

Leyland Trucks, a global industry leader in vehicle manufacturing, sought to create a headquarters showroom that effectively showcased its extensive history and diverse vehicle range. The challenge was to design and install a showroom that would not only highlight Leyland Trucks' heritage and long-established reputation but also demonstrate their forward-thinking, state-of-the-art approach to the future. Our approach was creative, bespoke, and innovative. We engineered two massive 36-meter-long walls, skillfully presenting Leyland Trucks' rich heritage whilst also promoting their cutting-edge vision for the company's future.

As a full-service agency, we were able to handle all aspects of the project, from design to manufacturing and installation, within the given timeframe and budget. By using high-quality materials and printing for the vinyl wall wrap, we ensured the installation's longevity and vibrant appearance over time.

The result is a captivating and eye-catching installation, serving as a unique talking point for international visitors and dignitaries.

The flexibility of the design allows it to evolve and adapt alongside the brand's growth and development, making it a lasting symbol of Leyland Trucks' success and innovation.





PartBOX

www.part-box.com

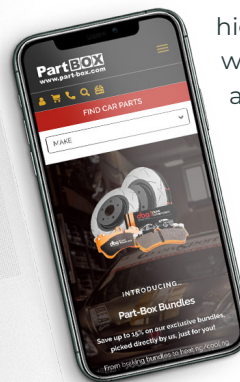
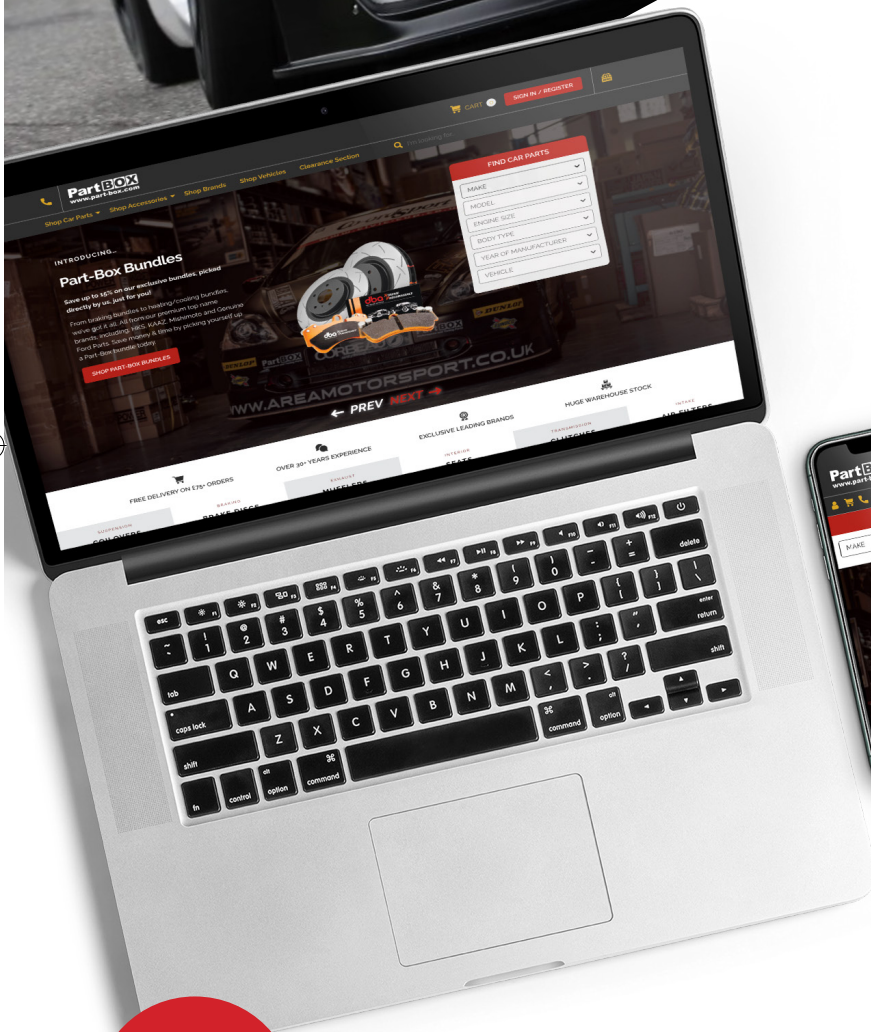
Our work with Part Box, a leading multi-national supplier of motor sports parts, has supported them to reach clients around the world.

Part Box, has branches in the UK, Netherlands and Germany. We provided redesign of two new e-commerce websites allowing for sales of their huge range of car parts and accessories.

Their sister company: Co-ordSport sells high-performance tuning parts from the world's leading car brands for both trade and public clients.

Both websites are fully functioning e-commerce sites, with user-friendly functionality allowing the Part Box team to upload new products to their own catalogue and change prices as required. They can also freely edit content.

As a huge e-commerce store online with thousands of products, it is vital that Part Box invests in advertising to gain mass reach to their audience, and we are proud to have worked with them to achieve this for several years.



“Stone Create understand our needs and react to our requests, it's been like that since our initial meeting. Part-Box.com needed an e-commerce site that would work efficiently with our ERP and product databases, whilst offering our products to customers in an appealing manner. We also needed support to create an effective Google Shopping campaign.

As for RaysWheels.co.uk that's just an online catalogue, that invites enquiries, and we're getting more enquiries than ever – because the layout, designs and functionality created by Stone Create is so inviting for prospective customers.

The world is ever-changing and Stone Create helps us to stay at the forefront of our business.



Our digital team support Part Box with pay per click Google advertising campaigns. This means that their products are displayed on Google when searched either by name or part number, giving them the competitive advantage.

Part Box's Google ads campaigns are an ongoing project, and with our help, they have seen an increase in sales through this channel.

In addition, we provide expertise in digital marketing, using Facebook advertising campaigns to market Part Box to key audience groups. We understand how to get the best out of digital marketing budgets. Facebook advertising, when used correctly, is a highly effective way of reaching your audience, by retargeting users, we send ads to those that have already visited Part Box and other similar websites which has generated an increase in sales.

DOMINATING THE SUPERCAR MARKET WITH STRATEGIC DIGITAL MARKETING AND AN ENGAGING WEBSITE

We use a couple of contractors currently and Stone Create definitely give a quicker, more reactive, but also pro-active service."

Peter Collinson,
Managing Director

RAYS
The concept is racing.

Ray's Wheels is on a mission to provide top-notch automotive wheels for the world's supercars. To achieve this, we equipped them with a tailored website and online tools, targeting the car enthusiast market.

With a vast global customer base, including prestigious racing events like Formula 1 and GT1 World Championships, our team designed a bespoke website for their UK Distributor. This site boasts enhanced lead generation capabilities, incorporating Google Analytics, SEO-friendly infrastructure, and cross-platform compatibility with platforms like YouTube and other social media channels.

Working closely with Ray's Wheels UK team, our brand development experts conceptualised the website's theme and direction, emphasising performance and style. One standout feature is a creative hover animation, resembling the functionality of a rev counter, which resonates with their detail-obsessed, cult-like following, enhancing the user experience and brand development.

Given the high demand and 16-week lead time of Ray's Wheels, we strategically integrated their product portfolio into the website backdrop using a carousel-like manner. This consistent carousel feature promotes similar products, boosting visibility, and driving sales effectively.



CUSTOMER RELATIONSHIP MANAGEMENT(CRM)

Customisation is the key to excellence.

Whether it's your website, insurance, or CRM system, opting for bespoke solutions grants you complete control. By implementing a custom CRM system, you gain the freedom to include only the essential features you need.

In contrast, investing in a mass-produced system forces you to pay for unnecessary features while lacking access to vital ones. A bespoke CRM system is precisely tailored to fit your business needs and allows you the flexibility to adapt as your business grows.



“Stone Create designed and built a CRM system for my business that significantly reduced my workload. Not only does it make my business look more professional, but it also streamlines operations. What’s even better is that we keep enhancing the CRM system with new features every month. Their team has been fantastic to work with, and I highly recommend Stone Create to anyone looking to improve their business processes.”

Andrew Wilkinson
Transport Manager



We specialise in providing a solution-based approach to your marketing needs whilst incorporating your business goals every step of the way.

One of the ways we can help you streamline the running of your business is through a bespoke website built with a strong CRM system.

How will a CRM system help my business?

A CRM system is there to benefit your company. Once implemented, a CRM system will help you:

- Keep contacts up to date
- Manage (and improve) customer relations
- Easily update records
- Get access to the latest information
- Manage leads and prospects

Key features CRM systems can include

Not all of these features may be necessary for your business, which is why a bespoke system is always recommended.

Instant messaging between employees

Instant messaging is a much faster way to communicate compared to email. Communication will become more streamlined and will be much faster.

File and content sharing

Are there multiple employees that need access to the same files/content? Place all files in a shared space, giving everyone who needs it access to them. No more waiting hours for an email back with an attachment – log in to your CRM system and what you need will be there.

Contact management

Store all the data about a client/customer in one place. Personal details, company details, purchases, invoices etc. – every detail you need to store about an account can be held in your CRM system.

Call us now on 01772 802 882 to start your project!

It is a CRM that works with your company to drive forward

Lead management

Track all your leads through your sales process, from when they're cold to piping hot, right through to conversion. Record where they come from, who sourced them and their progress through your sales funnel.

Email tracking and integration

Syncing your email system to your CRM saves everyone logging in and out of different system all day. A bespoke CRM system is designed to make your employee's lives more efficient and thus easier – allowing more time to focus on sourcing more customers.

Why is bespoke best?

Bespoke is always best.

Whether it's your website, insurance or CRM system – with bespoke, you have control. Implementing a bespoke CRM system gives you the freedom to include only the features you need.

Investing in a mass-produced system will see you pay for features you don't need and not have access to those you do. A bespoke CRM system is tailor-made to your business.

It also gives you the flexibility to change things as your business grows.



Learn **Live**

Learn Live is a ground-breaking broadcast channel allowing communication between multiple partners simultaneously. Learn Live educates, inspires and connects young individuals through broadcasting directly into the classroom from the comfort of the boardroom. Learn Live uses cutting edge technology to create virtual interactive, educating and inspiring broadcasts that are shared with young individuals. Learn Live works with businesses and individuals to promote their key messages into schools ranging from topics around Careers, Rail Safety, Health & Wellbeing and Sexual Health.

The site allows Learn Live to broadcast live stream events, CPD sessions and safety talks to thousands of individuals. It enables connections for schools and colleges within the world of industry and commerce, sharing learning and giving information on careers, safety and health and wellbeing.

The system we built features a truly interactive experience. Online quizzes allow students to watch livestreams and answer questions on their learning. The Q&A function allows administrators to create questions, automatically detecting the right and wrong answers. This then creates useful evaluation data on the level of success of learning sessions.

**10 MILLION
YOUNG MINDS
ENGAGED:
2,000+ LIVE
BROADCASTS**

Our partnership with Learn Live, the virtual learning platform setup to provide online learning for students throughout the UK, has allowed the growth of the platform at a time when online learning has seen huge progression.

“

As a client to Stone Create, it's very easy for them to just do what we tell them to do but they challenge us and push the boundaries. They make the website come to life more than we could possibly imagine.

They're very accountable and they advise on what will work and will not work and explain why.

It's been a very exciting few years, especially as we have been building this site and developing it in ways that we never thought would be possible.

In even the latest functionalities with the live quizzes and the live polls that we've built in, it's seamless. It shows engagement increasing exponentially every time we launch a new development.

The benefits to schools and colleges has been immense.

Stuart Heaton,
Founder & Managing Director





Creating meaningful encounters all day everyday via a GDPR compliant moderated Live Chat. Young people, teachers and parents have the opportunity to speak directly with the experts in the organisations. A truly collaborative approach to greater learning for our young people.



SO WHAT'S NEXT?

Network **Live**

Network Live contains a bespoke integrated chat system and built-in video functionality via Vimeo as do all of the other channels Learn Live host.

Careers **Live**

A custom-built social network style channel, allowing employers, career leaders and candidates to connect through meaningful encounters. The Careers Wall is an interactive live news feed which features current jobs, work placement, information on businesses, and so much more... Individuals will subscribe to Careers Live, for free, to speak directly with companies and career leaders across the UK which allows information and opportunities to be shared meaningfully.





Case Study - Queer Abingdon Street, B



FROM A BESPOKE CRM SYSTEM TO STATE OF THE ART WEBSITE

“

We had the ideas of what we wanted, we just needed the experts to extract them and create solutions for us.”

“I’m always able to call and get assistance and excellent customer service whenever I need. I always feel like they see us as a priority each time, no matter how big or small the job is.

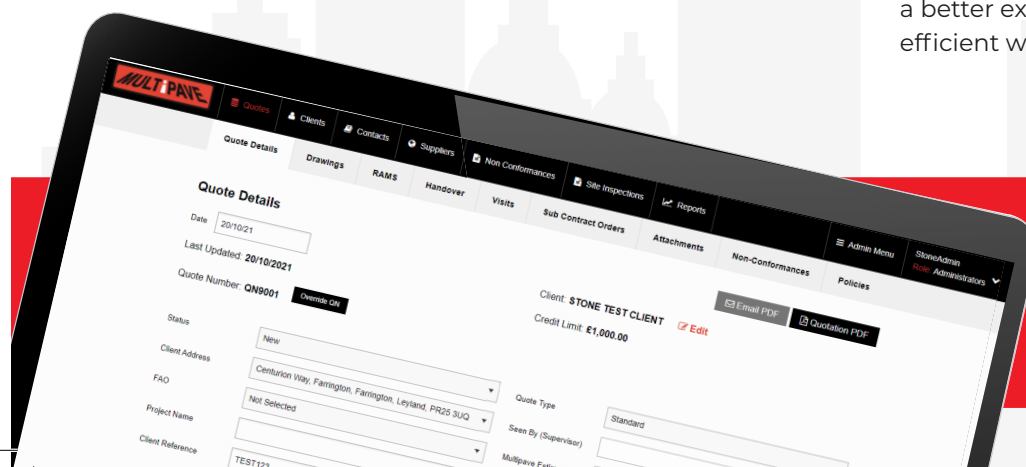
“Help us build a new website and customer relationship management programme (CRM) that allows us to log and monitor every area of our work.”

Industry-leading Multipave, the Northwest based road surfacing contractor, approached us with a brief of providing a bespoke CRM that allowed them to deliver the very best results for their clients.

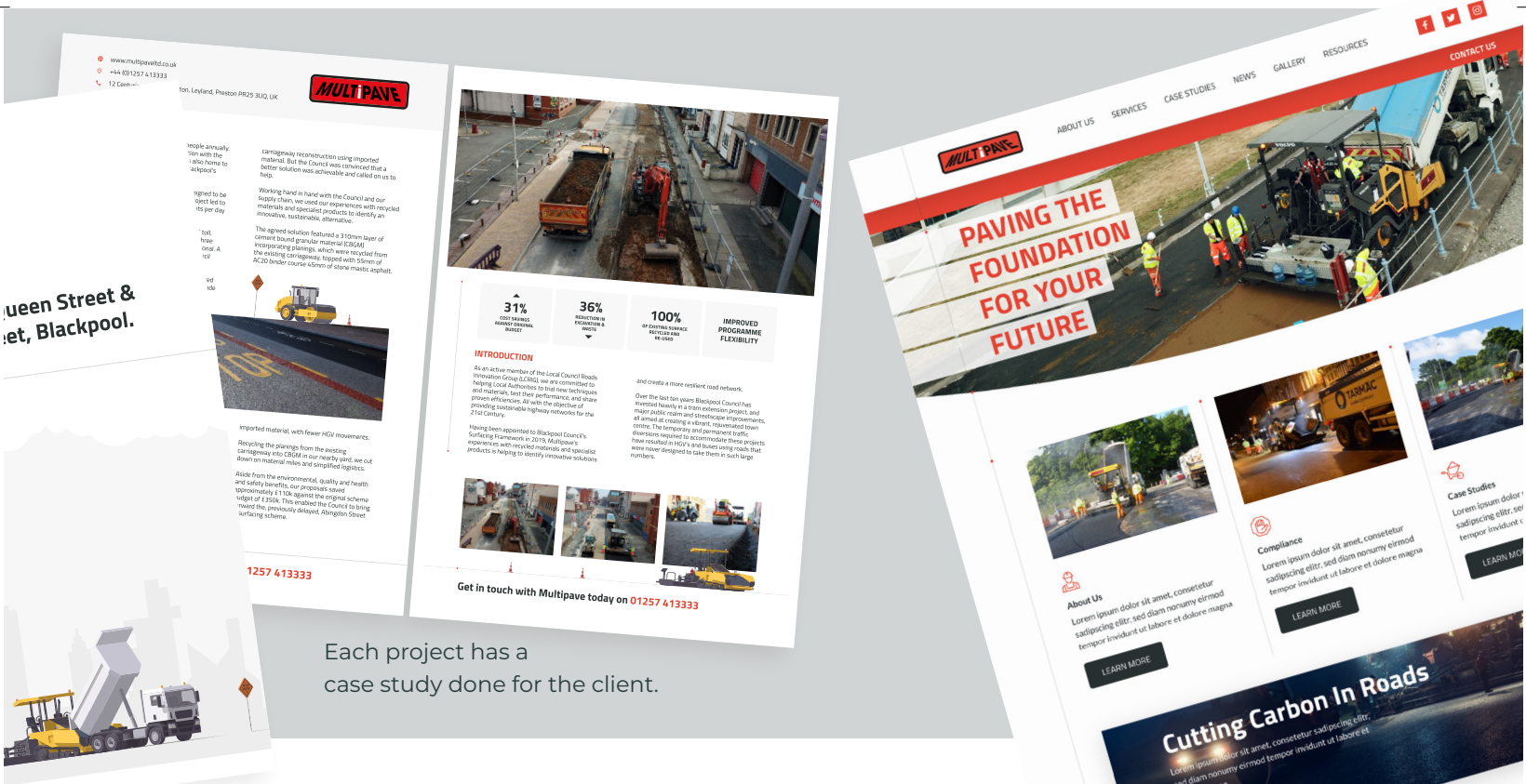
Our work with Multipave has been transformative and they now run the majority of its systems and processes through their custom CRM. Growing the system month on month as it delivers on efficiency and problem solving for the business.

The system is all encompassing from the front-end customer facing elements of their business right through to human resources and staffing, gathering feedback from staff anonymously for improvements to the service they provide.

The innovative solution we have provided allows Multipave to communicate effectively with their wide range of clients. It also allows the logging, management and development of jobs. Thanks to the new CRM, the team at Multipave are now able to easily produce reports for clients at every step of the job, detailing progress, timescales and any areas of work that need further consideration. This all means a better experience for their clients as well as a more efficient way of working for the team at Multipave.



New CRM System



"There have been times where they have gone above and beyond to sort out last minute designs which is much appreciated."

"I would 100% recommend them to other businesses."

Amy Hallstead
Operations Manager

New website coming soon!

As a full-service agency we were also able to provide Multipave with striking new signage for their fleet of vans.

Multipave is a people-focused business and the solutions we have created for them have allowed their business to grow and succeed, putting them way ahead of the curve in their industry.

INTERACTIVE STAFF PAGE

Multipave is forward-thinking in their approach to internal communication and commissioned us to create a channel to allow better communication with their staff. They wanted two-way communication to allow the voice of their staff to be heard and their suggestions to be captured which would help to improve the services they provide. Our solution was a custom-made online staff suggestion scheme, allowing the ideas and efficiency saving suggestions of staff to be captured and acted upon.





STANDFAST
& BARRACKS
FABRIC PRINTING COMPANY

NEW FACTORY PRODUCTION VIDEO IS A FLYING SUCCESS



Standfast & Barracks, a historic Lancaster-based fabric and print manufacturer, required a full marketing service to enhance their brand awareness and develop a bespoke new brand identity.

With nearly a century of textile printing heritage, Standfast & Barracks needed a marketing provider who understood their rich history, creativity and expertise in both traditional printing techniques and cutting-edge digital inkjet technology, solidifying their position as industry leaders in fabric printing.

Our team crafted a new brand identity that strikingly captured the company's heritage whilst showcasing their pioneering, innovative approach, establishing them as trailblazers in the industry. The production of brand guidelines enabled them to maintain strict control over the usage of their logo, typeface and associated imagery.

The bespoke website we designed by Stone Create provided customers with a comprehensive understanding of Standfast & Barracks' diverse services and products, interwoven with their rich culture, tradition and forward-thinking approach to fabric printing.

By managing their social media strategy, we effectively promoted their services and products to an expanding audience base, bolstering brand visibility and recognition in the market. Our full marketing service has successfully elevated their brand awareness and highlighted Standfast & Barracks' remarkable heritage, propelling them forward as an industry leader.

87% INCREASED IN TRAFFICE WHEN WEBSITES HAVE VIDEO CONTENT

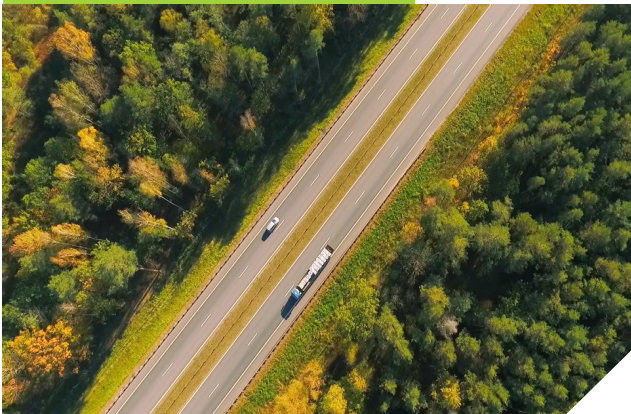
What is Video Marketing?

Video marketing is the process of using video content in order to promote your brand, product or service. Using video content for marketing is on the rise, with 95% of video marketers planning to increase or maintain video spend this year. This is mainly due to the great return of investment on video campaigns, with 93% of businesses reported getting a new customer on social media thanks to video.



Glendale

VIDEO CAMPAIGN FOR GROUNDS MANAGEMENT SERVICE



The importance of video cannot be underestimated when it comes to marketing your services and products to your target audience. Our video for Glendale, the national green-space management service, brings their service offer to life. The video introduces the people behind the services that Glendale provide, showcases their expertise and demonstrates the breadth of the service offer.

Building trust in your brand is vital to ensure its success. Our concepts, storyboard and video production for Glendale did just that. Our expertise in video production meant we were able to manage the project from initial concept to post-production editing with skill and knowledge, always ensuring the end product would meet the needs of the Glendale brand and seamlessly sit alongside other marketing products across their website and social channels.

Production included the use of a number of different cameras and drones in order to capture the scale of the services they provide. Interviews with staff give confidence in the expertise of the extensive team, also showcasing the professional attitude of staff to their work.

The final product is a video showcasing Glendale at its very best, a useful sales tool which we provided to the client in various formats and lengths for use across their multiple online platforms.

“

Stone Create provided us with not only a top-level production though a well-designed and thought-out plan which covered the whole county at various locations, but also provided us with hours of other useful clips that we can use in perpetuity. The planning and scripting was nothing we had experienced before.”

Adrian Wickham
Director, Corporate Development



WHY....PAY TO CLICK

GUARANTEE RESULTS

Pay Per Click (PPC) advertising is an extremely useful tool for generating sales online. Our digital experts will assist in developing your paid advertising campaigns and guarantee that you see results.

PPC Management from Industry Experts

PPC is a complex system based on many internal factors to take advantage of this channel in advertising and see results you need someone with experience.

At Stone Create we host some of the best digital experts in the industry, who understand how to integrate PPC into your business with full effectiveness. Working on countless strategies over the years, our team knows how PPC systems work inside out and how to utilise these in your marketing strategy, leveraging every opportunity for further success.

Instant Results

The goal of the ad is to attract users into clicking onto your website and ultimately complete a valuable action such as buying a product or service. The range of cost for a click onto your website resulting in a purchase varies on how many products are sold. Often this makes PPC far more affordable and the most chosen method of advertising online.

How it Works

PPC advertising is most common on platforms such as Google, YouTube and Meta (Facebook and Instagram).

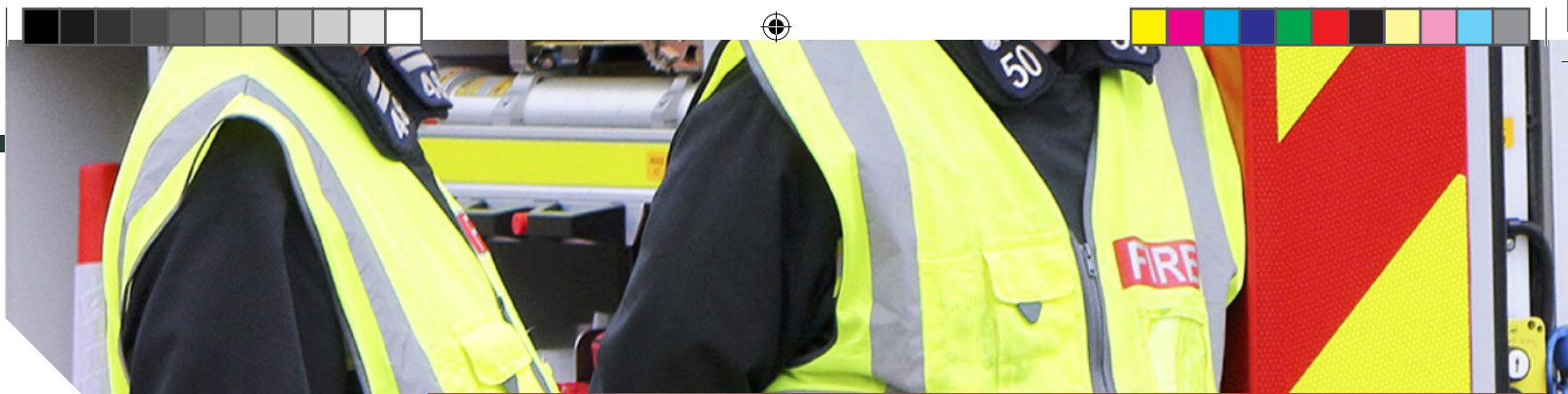
The most popular advertising platforms are effective because they're easy to use and, most importantly, highly trafficked. However, there are dozens of online spaces where you can spend your advertising budget.

Our team has the skills and know-how to guide you to the best platform for your product or service, understanding where your target audience spends their time and the best place for a return on your investment.

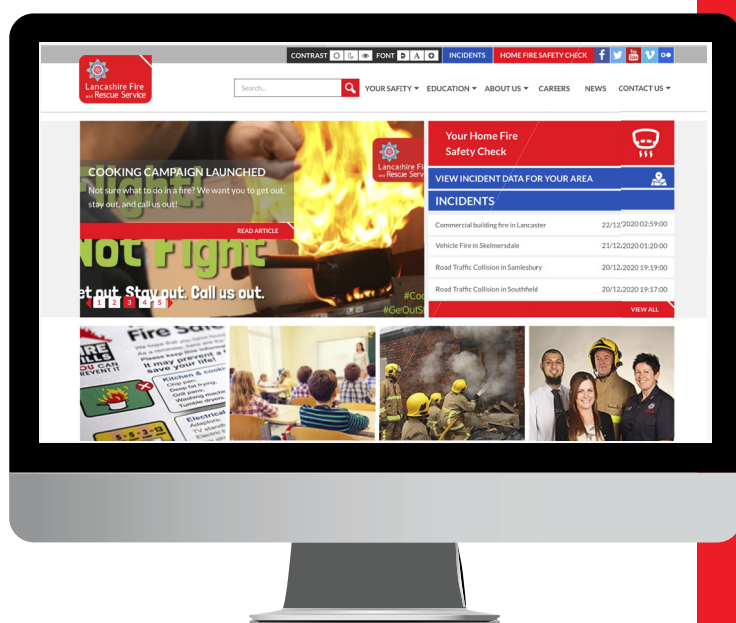
the
fireplace
company

MORECAMBE

OVER 1M IN PPC
SALES ONLINE!



LANCASHIRE FIRE & RESCUE SERVICE



Lancashire Fire & Rescue Service required a bespoke website with unique features to support their hardworking team and efficiently serve over 1.5 million people across the region.

The challenge was to develop a website that adhered to W3AG accessibility standards for visually impaired individuals whilst offering an information hub to educate and inform the Lancashire population about important news, events, incidents, and videos. Our team engaged in exclusive software development to create a user-friendly and interactive website. We integrated easy-to-follow recruitment processes, allowing online applications with back-office features for the HR team to manage updates seamlessly.

The website features an interactive map with profile pages for each fire station, offering relevant and crucial information. The final product is a vibrant and dynamic platform, effectively providing vital information to Lancashire's residents. Our work with Lancashire Fire & Rescue Service exemplifies our commitment to delivering tailored solutions. Through innovative design and functionality, we've equipped them with a valuable website that caters to both their needs and the public they serve.

BESPOKE INTERACTIVE HEAT MAP



The previous website featured a map with information on all of Lancashire's Fire Stations. However, it was presented as a single static image, making it hard to read and lacking any interactivity.

We streamlined the information, de-cluttered the map, updated the design and included click through profile pages for each of the fire stations, featuring relevant and important information within each page.

Call us now on 01772 802 882 to start your project!



Khanjra, a Lancashire-based wholesale food business with international reach, sought a robust website that could support their e-commerce growth and enhance their customer journey.

With a deep understanding of their business objectives and the evolving needs of their customers, our team developed a mega menu, a seamless navigation system allowing customers to effortlessly explore their extensive range of products. With cutting-edge functionalities driving their e-commerce team, we developed an innovative software enabling



the seamless production of PDF brochures showcasing all available products with just a click, this streamlines processes significantly.

Furthermore, we integrated secure payment gateways, ensuring a smooth and trustworthy transaction process. With a mobile-responsive design, the website provides a seamless browsing experience. The results are a website that will help this 40-year old business continue to grow for the next 40-years.

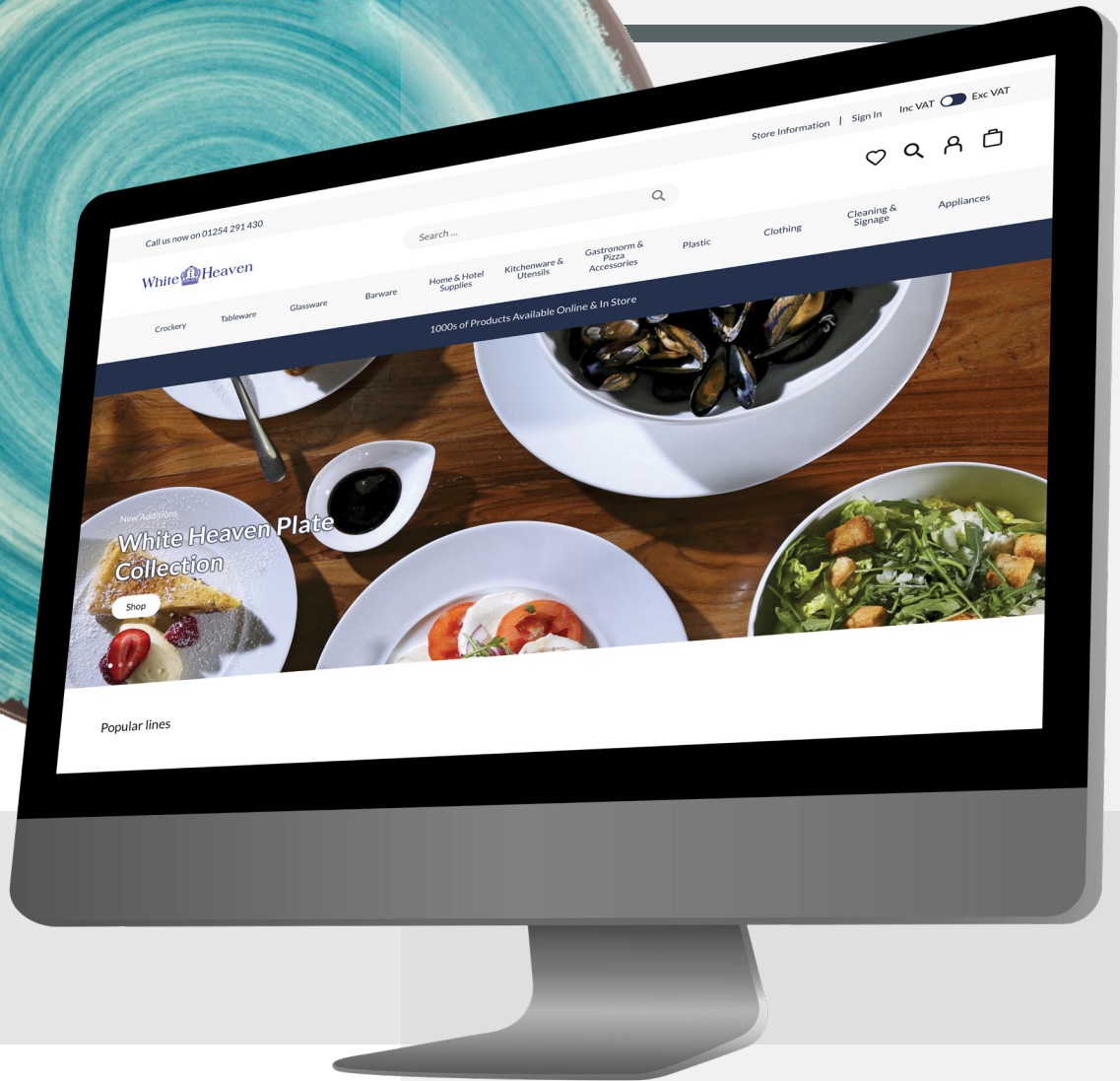


Ensuring a smooth and seamless user journey for Khanjra's DIY and Garden Centre clients was a crucial aspect of the design brief.

The e-commerce site provides a vast range of DIY and gardening supplies at competitive prices. Our job was to showcase these products whilst providing an efficient 'back office' functionality for the team at Khanjra to process these orders and ship out to customers quickly.

The results are an easy to navigate site with the user journey built into the heart of the design.





KHANJRA INTERNATIONAL FOODS

Supporting this award-winning wholesale food cash and carry to grow their business into the world of e-commerce saw us develop a bespoke online ordering platform. The website we created for this client gives the business a much wider reach and helps to increase their customer base, selling their range of wholesale foods and products around the world.

The website is attractive and fresh and above all – easy to use and manage for Khanjra staff.

WHITE HEAVEN

A further element of the Khanjra business group is their brand White Heaven, which offers a range of high-quality products from quality crockery to cutlery and kitchenware, giving customers a great product at competitive prices.

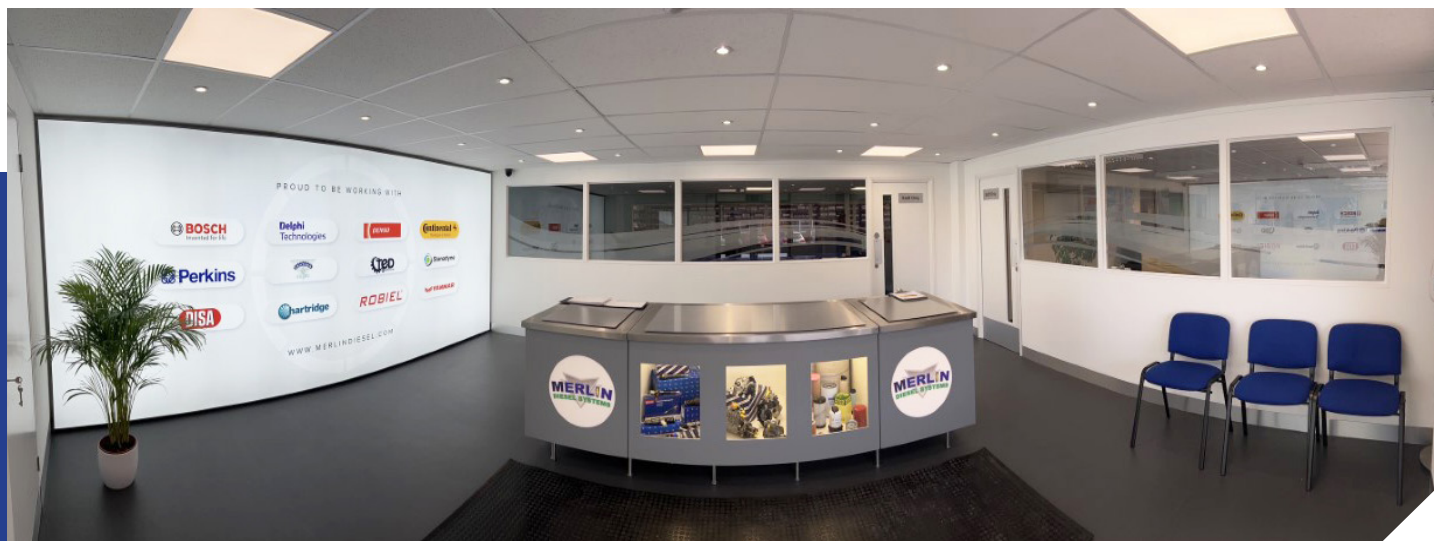
Our work included the creation of White Heaven's brand design, along with concepts, print and build services for their showroom in Blackburn. Giving their products the right environment to showcase their quality and an excellent customer experience.

We created a bespoke and eye-catching website that allows White Heaven customers to easily and quickly find the products they require, whilst delivering a simple and easy sales process to encourage repeat business and a growth in their customer base.





10 YEARS AND STILL GOING STRONG



For the past decade, we have been the driving force behind Merlin Diesel's marketing efforts, fostering a robust and strong working relationship along the way. Our primary objective remains to maintain and increase their visibility annually.

Some of our latest work includes a new website and a range of marketing materials to support their brand. The new site incorporates a WooCommerce based e-commerce shop containing thousands of products. With the industry constantly evolving, it was clear that Merlin Diesel needed to stay ahead of the competition and sell to their customers online.

From print materials to signage and showrooms, our full-service agency handles it all, streamlining the design, print, manufacture, delivery and installation process. This approach ensures faster delivery to clients and maintains superior product quality.

Managing all of Merlin Diesel's print requirements, we produce eye-catching brochures and leaflets to promote their various divisions. Additionally, our expertise shines through in designing and printing their international product catalogues.

Our work with Merlin Diesel also includes the design, print and installation of a range of signage from exhibitions, shop fronts and vehicles. Our high impact signage can be seen on their full fleet of vehicles across the UK.



WEBSITE WITH SHOP INTEGRATION

Stone Create offers an all-inclusive approach, covering the design of print and online materials, signage and showrooms. From initial concept to print, manufacture, delivery and installation, all aspects are managed under one roof. This streamlined process reduces waiting time for clients and ensures greater control over the product's quality.



EXPO'S FROM AROUND THE WORLD



12 COUNTRIES IN ONE YEAR.....

PROJECTS CARRIED OUT OVER THE LAST 10 YEARS

- TWO SHOWROOMS
- WEBSITES
- BUILDING SIGNAGE
- DESIGN AND PRINT
- EXPO'S ALL AROUND THE WORLD
- MARKETING MATERIAL

Call us now on 01772 802 882 to start your project!

“

“We have used Stone Create as our go to marketing agency for over ten years and have always been happy with their work. Their design work and ideas have influenced the look and feel of the company during this time and our visual presence is well received with clients throughout our industry.

One of the biggest tasks Stone has helped us with is our web presence. Their web development team are excellent, taking the specific needs of our business and creating a platform that not only meets our e-commerce needs, but also puts Merlin on the worldwide map.

We would definitely recommend Stone Create in either digital or traditional marketing. Their professionalism and diverse skills mean whatever your marketing needs, they have the expertise to get the job done right first time, on time and always within budget.”

Scott Bramley
Technical Director



“WE NEED A NEW WEBSITE THAT BETTER REFLECTS OUR CHANGING SERVICE OFFER TO OLDER PEOPLE LIVING IN LANCASHIRE ”

NEW BRANDING ON THE HIGH STREET



Saving the Planet – One Jumper at a Time!

We embarked on a mission to create impactful branding and raise awareness of Age Concern's remarkable collection of designer clothes, all in support of their noble cause. With our innovative approach, we crafted an eye-catching identity that captured the essence of their mission.

Our team also developed the catchy slogan “Saving the planet one jumper at a time”, encapsulating the spirit of this initiative. Through this creative branding approach, we aim to showcase the value of sustainable fashion and highlight Age Concern's commitment to making a difference.

Our forward-thinking concepts and signage can be seen in their many charity shops across central Lancashire. Helping to increase donations and sales to support the work of the charity.

To achieve the desired outcomes for Age Concern Central Lancashire (ACCL), we revamped their website with a strong emphasis on streamlining the user journey. Understanding their audience, we ensured essential information was easily accessible within minimal clicks.

Working closely with the ACCL team, we brought our expertise to the table, highlighting crucial information that resonates with their key audience. This client-centred approach is a hallmark of the award-winning services we provide at Stone Create.

Little Lever School

be kind | work hard | take responsibility

FUTURE PROOFING ONLINE STUDY

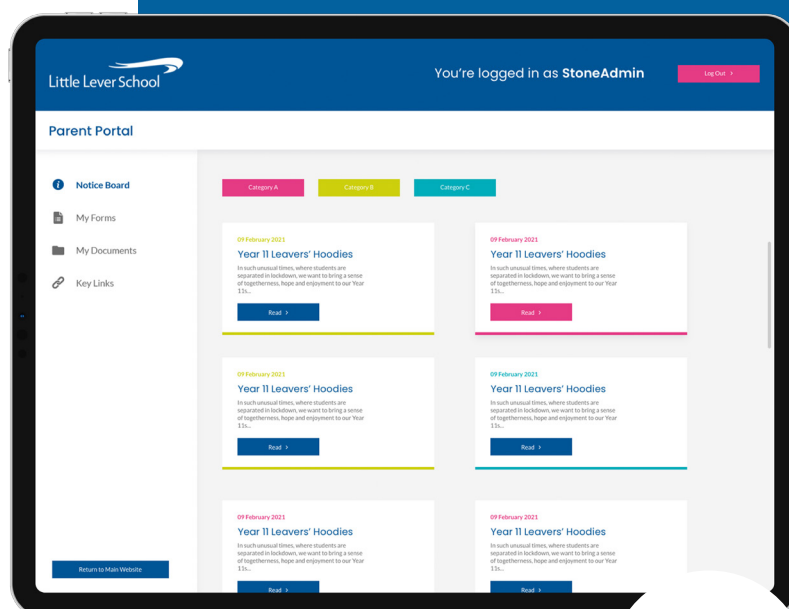


Bolton-based Little Lever School enlisted the support of Stone Create to develop a new vibrant website that had the added capabilities of remote learning for over a thousand pupils.

We created a bright, easy to navigate website that offered staff an efficient content management system and the ability to create new pages, news items and events whenever they needed to.

This bespoke software also provides an online absence system and parent portal, giving the school the tools to manage communication as effectively as possible. We designed the software to match Little Lever's specific needs, with the aim of streamlining communications between staff and parents and producing simple-to-use applications that make life a lot easier for both parties.

The results are an energetic website that has the added tools of allowing remote learning, absence management and parent communication. Giving Little Lever School the tools to work resourcefully in an ever-changing environment.

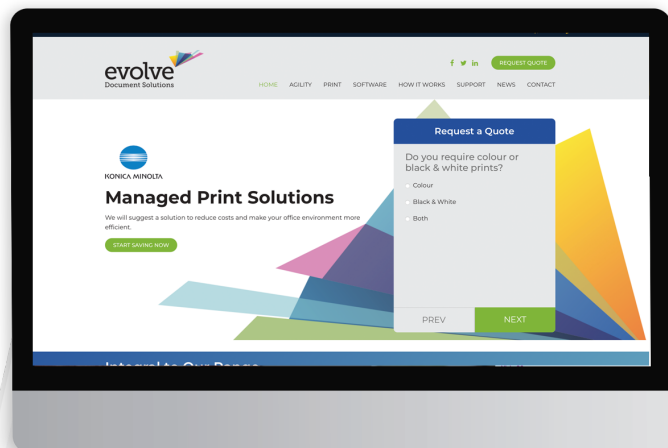


"We chose Stone Create because we knew them to be a professional local firm with an innovative and friendly approach.

We needed support with improving the school's parent portal to make it easier to use and increase parental uptake. I would definitely recommend Stone Create to others. Their staff go out of their way to respond quickly to enquires and do so in an approachable manner."

Mandy Kelly
Little Lever School

300% INCREASE THROUGH OUR ONLINE MARKETING



WEBSITE SOLUTION



BESPOKE SOFTWARE



DESIGN AND PRINT



SIGNAGE

Evolve Document Solutions specialise in the sales and servicing of office photocopiers and printers. They also provide software and cloud storage services and we have worked them on their marketing for the past five years.

We have supported them in both design and development projects pushing their brand to new heights. Evolve Document Solutions' fully bespoke brochure website was built as a lead generator, where we use calls to action across the site to encourage enquiries. This has since led to an increase in sales across all products and services.

We have also supported Evolve Document Solutions with the design and print of corporate folders with a range of inserts detailing their products and service offerings. We managed design, copywriting and print of these marketing materials, all assisting the team at Evolve to increase their sales.

After a significant relocation to new premises, Evolve Document Solutions called on us to design, print and install their interior and exterior signage so that their business can be easily recognised.

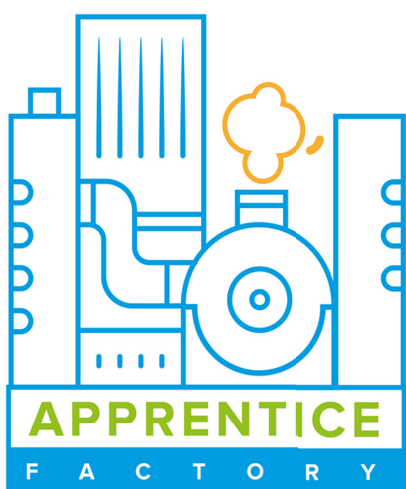
Our team of Google experts have assisted Evolve Document Solutions through their pay-per-click (PPC) campaigns. This includes the initial set-up and the ongoing monthly management of their campaigns; the outcome of this work is a 300% increase in online enquiries.

“

“The results are simply stunning, Stone Create’s work has exceeded all my expectations.

I would 100% recommend them to any other businesses looking to increase their sales and profile”

Daniel Maddox
Managing Director



FULL RANGE OF MARKETING SERVICES TO PROMOTE NEW APPRENTICESHIP SCHEME

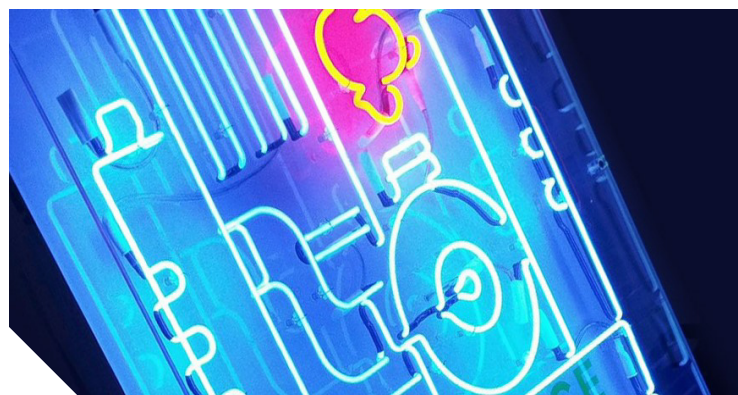
South Ribble Apprentice Factory (part of South Ribble Skills Factory) provides impartial, specialist support to businesses, people considering a career change and students planning their future careers. Our work supporting the goals of the

Apprentice Factory saw our design team create a new, fresh, clean brand. This brand design was then used to create a suite of marketing materials including exhibition.



Our exhibition stands are thought provoking and deliver on a greater footfall to our client's business. Often with interactive elements to engage potential customers.

Our design skills mean our work is always eye catching, meeting the needs of the customer whilst delivering on time and in budget.



“

“South Ribble Borough Council Investment and Skills Team have really enjoyed working with Stone Create to develop innovative, engaging materials, including Truck Trail and Skills Factory, to support careers and skills to grow the local economy.”

Jennifer Clough
Investment & Skills Manager



ServiceSport

THE HEARTBEAT OF YOUR GYM



PUMPING UP PERFORMANCE

ServiceSport UK, a renowned specialist in commercial gym equipment service, repair and maintenance, approached us with a clear challenge – to craft a bespoke and captivating website that truly embodies the essence and vast scope of their business.

With an impressive roster of national clients, including big names like The Ministry of Defence, Nuffield Health, Bannatyne Fitness, Anytime Fitness and Pure Gym, not to mention various national gyms and professional football clubs, ServiceSport UK had outgrown its previous digital presence. The need for a hardworking website capable of e-commerce and providing an enhanced customer journey was evident.

Our solution was clear – a vibrant and professional website that would serve as the catalyst for ServiceSport's growth and expansion into new markets. We understood the importance of providing them with the right tools to achieve their goals. With dedication and expertise, we crafted a dynamic website that showcased the extensive range of services offered. It was designed to impress both their existing high-profile clients and potential customers alike.

By incorporating e-commerce capabilities, we ensured that their business could thrive in the digital landscape. Their online platform now stands as a testament to their expertise, professionalism and commitment to excellence.



“

“The team at Stone Create completely exceeded our expectations by providing us with a website that will not only engage our visitors better but also allow us to build our brand and enhance our identity across other digital marketing channels too. We've even ended up with a new tagline that completely encapsulates who we are and what we do for gyms across the UK and the fitness industry as a whole.

Partnering with Stone Create allowed us to bring our vision to life without having to get involved every step of the way. It's great to be able to trust a marketing agency to deliver on its promise! Thanks again to everyone involved.”

Ian Brown
Head of Marketing



WITH OVER 500 BROCHURE DESIGNS 3 WEBSITES 12 EXPOS



Eurosurgical, a leading medical/surgical retailer, approached us to build a customer friendly, responsive website with the functionality to list and sell thousands of complex products. Over the years, we have built a strong relationship with this particular client and embarked on many journeys to revolutionise their online presence.

Our team meticulously crafted a website which places the user at the heart of the experience, making navigation a breeze and sales progression seamless. By streamlining this, we ensure the best experience for their customers and allow the team at Eurosurgical to manage the sales of new and existing products in an efficient way.

Our 'mobile-first' approach ensured an exceptional journey for users on the go, amplifying customer satisfaction.

Our team developed and managed a 'Pay Per Click' online campaign to drive visits to the new website through Google. We target users based on demographic data, ensuring the advertising always went to the target audience. This unleashed a surge of traffic to the new website, translating into an impressive surge in sales figures.

But we didn't stop there! Elevating Eurosurgical's marketing game, we designed a collection of captivating flyers, leaflets, and brochures. These marketing materials now reach medical professionals across the UK, leaving a lasting impact.



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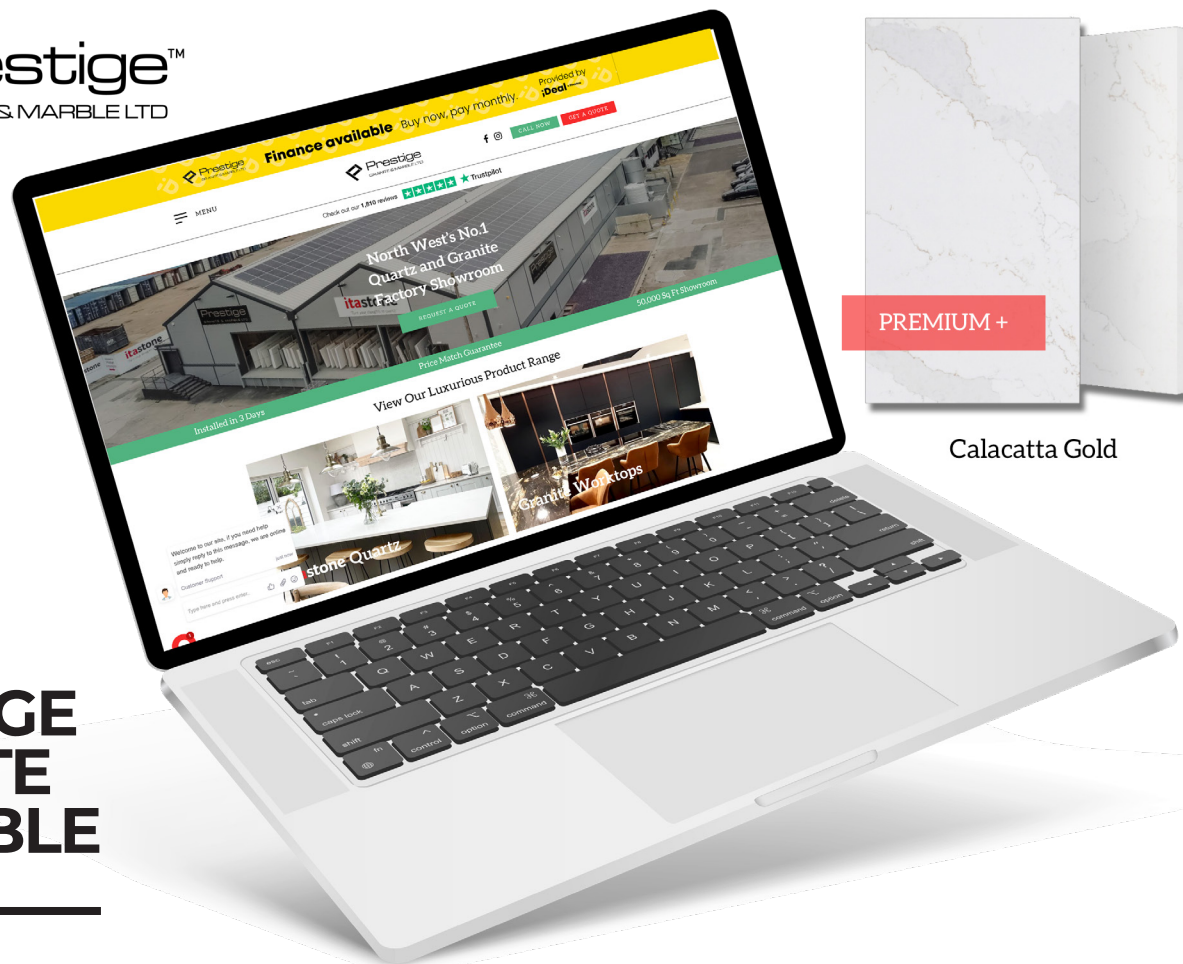
As a busy SME sales and distribution company in a very specialised area, dealing with NHS, private hospitals and the public, Eurosurgical have found it is really vital to work with Stone Create - they combine design, marketing expertise, IT support and website building –all in one place.

Stone Create has helped us build our own brand awareness across a wide section of products, by creating an image and brand for Eurosurgical – not just a re-packaging of our suppliers' messages and marketing. As well as creating handout marketing brochures that promote a wide range of products from a variety of suppliers, which hospital staff rely upon heavily.

Stone Create has also helped us to build and run two complicated websites where specific surgical devices and techniques can be found by hospital practitioners and for patients who are looking for post-operative recovery assistance. We even include educational materials, so that online training with hospital operating theatre staff can be carried out whenever and wherever required.

Working with Stone Create since I first met them in 2008 has been one of my best decisions as Managing Director.”

Peter Cranstone
Managing Director



PRESTIGE GRANITE & MARBLE

Prestige Granite & Marble, the North West's largest granite and quartz manufacturer approached us to create a bespoke website to help them to reach customers with their specialist product.

The new brochure website showcases their wide range of worktops, the different brands they offer and promotes their showroom in Liverpool.

The website works as an information hub for visitors to their services, premises, showrooms, materials and galleries. We used their iconic red and navy branding throughout, implementing a virtual showroom facility and video advertisements promoting their unique facilities.

Our design work for Prestige Granite & Marble includes a range of billboard advertisements, ensuring Prestige stand out on the streets of the Northwest.

We have also designed a range of billboard advertisements ensuring Prestige stands out on the streets of the Northwest. We used their signature brand colours and images to match their brand guidelines and create an impact on all those who walk by. Billboards are a highly effective way of increasing brand awareness and Prestige were more than happy with the results.



PARKHAVEN TRUST

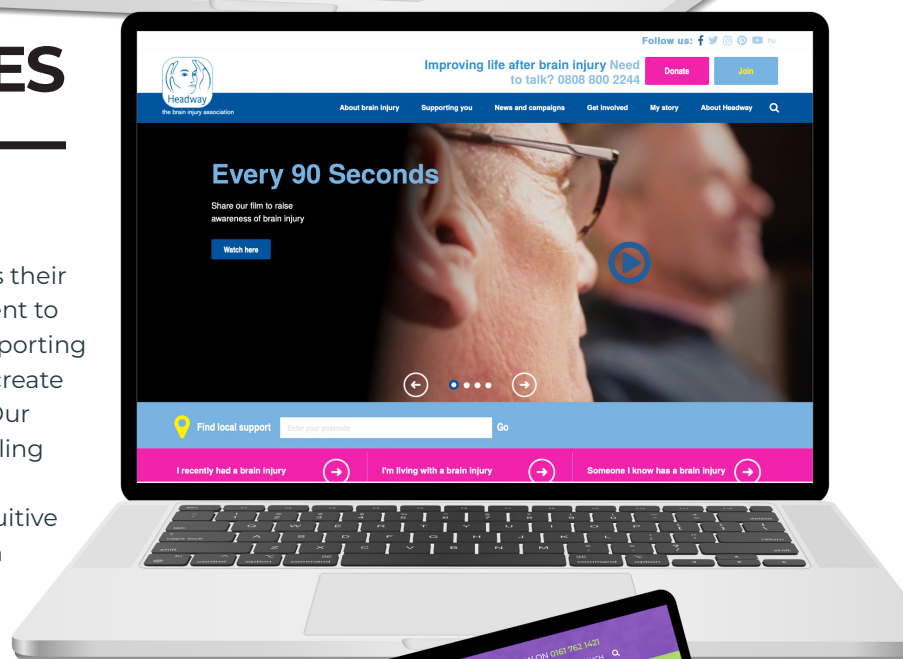
Our website work for the Liverpool based dementia and nursing care charity Parkhaven Trust, brings together great design and a simplified user journey. The website we created expresses the heart of the Parkhaven Trust brand; warmth, kindness and trust and gives a clear user journey for those looking for care services for their loved ones.

Often a challenging time for families, the website helps to guide the user through the different options available, whilst answering important questions along the way.



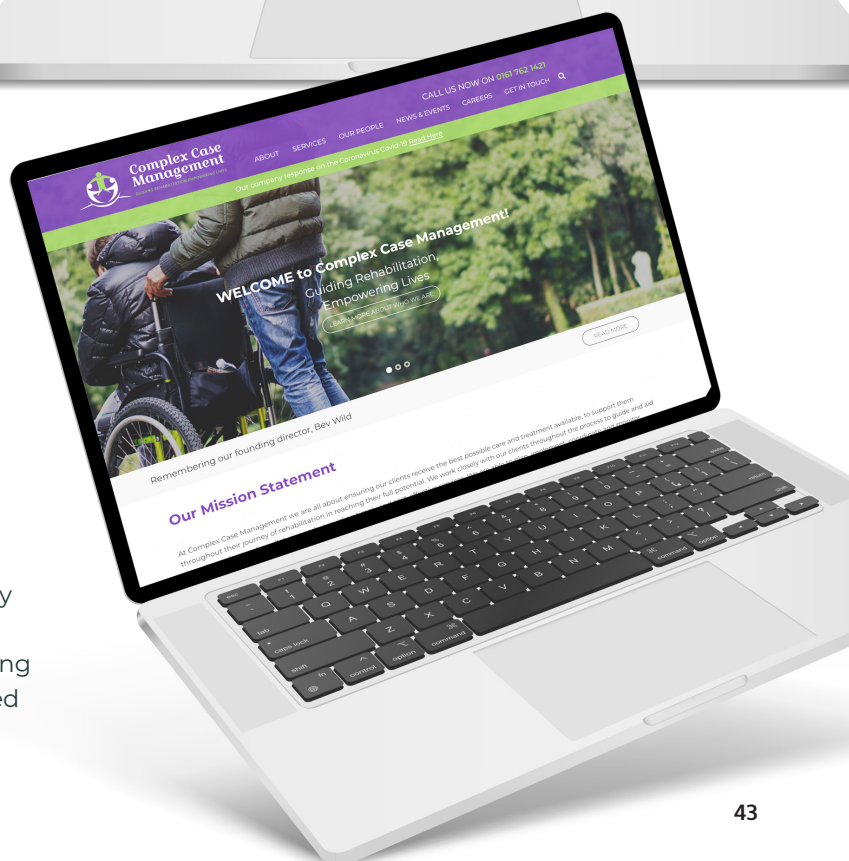
HEADWAY CHARITIES

We took great pride in designing and building Headway's stage website, which showcases their exceptional services and highlights their commitment to improving lives. As Headway is a leading charity supporting individuals affected by brain injuries, we wanted to create a user-friendly platform that reflects their mission. Our in-house team meticulously crafted a visually appealing and responsive website that seamlessly integrates engaging content, informative resources, and an intuitive navigation system. With our expertise in web design and development, we helped Headway amplify their online presence and reach a wider audience, ensuring that their vital work receives the recognition it deserves.



COMPLEX CASE MANAGEMENT

Transforming Complex Case Management's brand identity was a fulfilling endeavour for our team. As a case management agency offering vital support to individuals navigating complex situations and injuries, CCM required a comprehensive branding package. We embarked on designing and developing their website, ensuring it showcased their services, community involvement, and provided up-to-date information. Additionally, we revamped their vacancies system, allowing staff to effortlessly upload job roles and receive completed applications directly.



Call us now on 01772 802 882 to start your project!

4 GREAT SITES 4 DIFFERENT INDUSTRIES



NetDec, a forward-thinking technology solutions provider, entrusted Stone Create with the task of designing and building their website. From the initial concept, we crafted a visually striking and user-friendly website that reflects their cutting-edge solutions.

Leveraging our copywriting expertise, we crafted compelling and persuasive content that effectively communicates NetDec's unique value proposition and captivates its target audience. Through our collaborative efforts, we successfully delivered a website that not only captivates visually but also engages through compelling written content.



Step by Step, a renowned education recruitment agency, approached us with a request for a new website. Our goal was to provide an exceptional user experience, guiding job seekers and educators through the website's sections seamlessly.

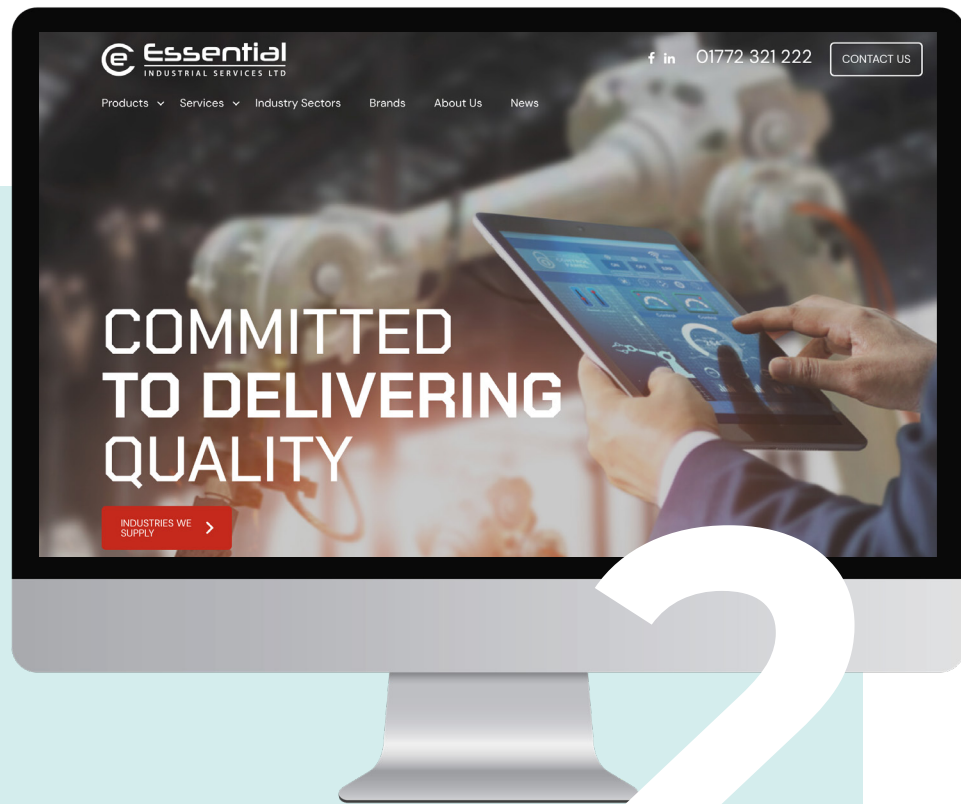
Our skilled development team tailored a suite of custom forms to precisely meet Step by Step's unique requirements. These forms included vital components to prioritise the safety of both candidates and educational institutions. Step by Step Education can now streamline their recruitment process with utmost efficiency and effectiveness.





Essential Industrial, a leader in industrial solutions, sought a digital transformation to enhance their online presence. We delivered a seamless user experience, effectively showcasing their products and services.

In addition, we offered professional copywriting services, creating persuasive and engaging content that aligned with their brand identity and resonated with their target audience. Our collaborative efforts ensured every aspect of the website communicated their unique value propositions. We also provided personalised training to ensure they maximise their impact.



Emergency : 01772 697277

LANCASHIRE NO.1 SUPPLIER OF
FORKLIFT TRUCKS

SALES

SERVICING

CONTRACT HIRE

ABOUT US

WHY ARE WE GREEN



Our skilled developers created a bespoke website for PJ Forklift Trucks, focusing on seamless forklift hire and sales.

This feature allows staff to effortlessly organise and manage inventory and logistics to enhance productivity.

The user-friendly interface aligns with the brand's identity, incorporating logo colours throughout. Additionally, the website offers search functionalities for efficient navigation.

We also designed and fitted the entire warehouse with striking and modern signage.

Call us now on 01772 802 882 to start your project!

45





Eye catching branded vehicles

As part of our work with Evolve Vehicle Preparation Ltd, the vehicle valeting business, we designed and fitted an eye-catching vehicle wrap for their fleet of commercial vehicles. Giving a visually engaging boost to their brand whilst displaying useful contact information for potential new customers.



Communicating Silence

The new silencing underlay from Footfall Flooring makes Soundsense! To promote their innovative new product range, we produced A5 binder folders that they can insert their product samples into, creating a more bespoke and design-led print pack for different clients and their requirements.



Dewhurst Agri new logo and website

Our collaboration with Dewhurst Agri involved a comprehensive rebranding initiative that breathed new life into their identity. Drawing upon our creative expertise, we crafted a captivating logo that embodied the essence of their agricultural machinery business. We delved deeper into their digital presence and developed a website which merged stunning aesthetics with seamless functionality.

The One Stop Tool Shop on wheels

To help promote Essential's One Stop Tool Shop we provided design, print and vehicle wrapping services for their van which houses a range of tools available to purchase right from the van itself.

The van is eye catching and stands out when on the roads around Lancashire.



Plumbs sales hub

Our ongoing work for Plumbs, the fabric, curtains and blinds business, has most recently seen our creation of an online sales hub for use by the Plumbs sales team across the UK. The bespoke platform allows for sales professionals to share best practice, engage with new products and communication of industry news. The website is colourful, attractive and a great tool to allow for efficient internal communication.



Mastercraft Memory

Letting your brand live on with the promotional gifts you give to clients and prospects goes a long way to making sure your brand is remembered long after you've left. More importantly, a promotional item that meets the need of a client is far more likely to be used time and time again. With this in mind, we produced some high quality memory sticks in branded tins for our client, Mastercraft, to share with their network.



CGI's Ready for web

With a vision to capture the sheer beauty and timeless elegance of Prestige Granite's product range, our team embarked on a creative journey to produce captivating Computer Generated Images (CGIs) that would leave a lasting impression. Working closely with Prestige Granite, we meticulously recreated the intricate details and exquisite craftsmanship of their products, meticulously crafting every texture, colour, and shine.



Granite Tops new displays

From conceptualization to installation, we meticulously crafted each display for Granite Tops, incorporating elegant aesthetics and functional elements which were visually striking.



Merlin in Africa

In collaboration with fuel injection specialists, Merlin Diesel, we designed and manufactured their exhibition stand, transforming their vision into reality. By gaining a comprehensive understanding of their goals, we were able to align our design and manufacturing process accordingly.



PJ Forklift has new done video for website

Thanks to the latest in drone photography technology, we have provided PJ Forklift with a unique website showcasing their products and warehouse. The drone footage takes viewers all the way through their warehouse in Lancashire, demonstrating the enormity of the space and the products on offer. The footage is shared on their website helping to drive an increase in sales.



BwD Food Waste Campaign

Created in partnership with Blackburn with Darwen Council, Stone Create played a pivotal role in the successful implementation of the "Think Food, Stop Waste" campaign. Our team worked closely with the council to develop an impactful informational leaflet aimed at raising awareness about the issue of food waste in the local community.



The watchful eyes of justice

In the heart of Blackburn, our captivating poster designed by Stone Create in collaboration with BwD takes center stage, challenging all would-be fly-tippers with an unyielding gaze.

With bold black, yellow, and white colours, it commands attention and serves as a catalyst for change.



Scare tactic marketing

Introducing ViroPest, the ultimate solution to your pest control nightmares! At Stone Create, we collaborated with ViroPest to run an innovative scare tactic campaign on Facebook.

Our captivating ads were specifically crafted to generate maximum engagement and drive traffic to their website.





adaptive marketing to evolve your business

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